



Company Information

As you are probably aware, there have been a number of changes within our company in the last few months. The main change is that the retail arm of the business is now trading as Country Vet Wholesaling rather than Think-pig. Dave Roberts has left the company and has taken the Think-pig trading name, and he is now concentrating on the IMV artificial insemination equipment. Country Vet is trading as per normal with animal husbandry equipment and animal health products.

Another major change that some people would be aware of is that we have now moved all of our business from Napier Street around to the warehouse site at 144 Murphy Street. This change has been very beneficial with all our staff and facilities at the one site.

There have also been a small number of staff changes that we would like to make you aware of. Following is a brief outline of our staff.

Dr Chris Richards – Veterinary consultant

Dr Hugo Dunlop – Veterinary consultant

Dr Kellie Smith – Veterinary consultant

Adelle Middlemis – Personal Assistant to vets, customer service (orders)

Fiona Monteath – Secretarial services

Amanda Tenace – Receptionist

Clare Cappy – Financial Controller

Andrew Macdonald – Sales & Marketing

Damian Kronk – Sales (Victoria / NSW)

Kym Miller – Sales (SA / WA)

Justin Kennedy – Warehouse Manager

To help enhance the relationships between you, and ourselves we will have an article on one of our staff members each month, to give you an insight into the background of each staff member.

Pig Points

Our new rewards program was launched at the start of April, which has produced a lot of positive feedback from many of you. With your monthly account, you will receive an update of potential Pig Points that you can earn from your purchases. These potential points will be converted into actual points provided that your account is paid within seven days from statement. There has been some confusion with our new trading terms, and if you need any further explanation of them, please contact Clare at the office.



Each month we are looking to have a product or product range of the month, where purchases of these products will attract bonus pig points for that particular month.

The major reward of the Pig Points program is the opportunity to participate in a pig producer's conference in Queenstown, New Zealand in March 2003. We are still finalising the details of the conference and once the dates and speakers have been locked in place, we will be able to provide you with more details on the trip.

If you haven't received a brochure on the Pig Points program, please call the office and we will send one out to you. If you require any further information on the Pig Points program, please contact Andrew on 0438 248 150.



Products of the Month

For the month of May, all PharmTech “over the counter” (OTC) products will earn bonus points. PharmTech OTC products include Ferron 20, Terminator and Genex.

Product Profile

Terminator Disinfectant



Terminator is a broad-spectrum disinfectant for surface disinfection and aerial fogging of livestock premises.

Terminator has been specifically formulated for use in animal rearing industries and has excellent proven efficacy. Terminator is active against bacteria, viruses, Mycoplasma, fungi and yeasts, with most pathogenic species killed at dilutions of 1:150. Some organisms such as foot and mouth, parvovirus and some fungi species require a stronger dilution of 1:50.

One of the features of Terminator is that it is non-corrosive on steel, zinc, copper, brass, tin, stainless steel, aluminium, rubber and Perspex; a common problem with some other disinfectants which can lead to problems in the piggery such as premature ageing of crates and pens.

Terminator should be applied at a rate of 300mls per square metre, applying to all surfaces including fixed equipment, walls, floors, posts, ceilings etc.

Terminator can also be used as an aid in the control of disease through its use in a

fogging system. This method of disinfection is effective with diseases that may be brought into the piggery within bedding and also allows disinfection of inaccessible areas of the piggery that may have been overlooked.

Due to the ease of use and exceptional efficacy, Terminator will instil you with confidence, both in the fact that you have disinfected and in the knowledge that the job has been done properly.

(Terminator information taken from Bomac brochure)

Staff Profile - Damian Kronk



Damian has been working for Country Vet for twelve months, and is responsible for sales in Victoria and southern

New South Wales. Damian has an Associate Diploma in Wool and Fibre Marketing and Animal Production through the Gordon Institute in Geelong.

Damian worked on a piggery for two years, looking after the farrowing house and weaner section before joining Country Vet. He grew up in Bendigo, and now runs a 940-acre sheep property in the Shelbourne area, just outside of Bendigo.

Damian plays football for Newbridge and tennis for Leichardt.

Damian is on the road for Country Vet and will let you know when he is going to be in your area, so that he can deliver any orders for you. If you would like to contact Damian, please contact him on his mobile 0408 179 130.